

For Immediate Release

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Communicators for Catholic Sisters Gather in Long Beach, Sept. 30 to Oct. 3

Media-savvy communicators for Catholic sisters engage in the social media arena daily as they tweet and share sisters' works of charity, mercy and justice. While the sisters may have old, and even ancient, traditions for speaking vs. silence, they are not shy when it comes to appearing in Facebook, Twitter, blogs and many other social media.

The Communicators for Women Religious (CWR) will host its 20th annual conference, Sept. 30 – Oct. 3 at the Hilton Long Beach in California. A professional organization of personnel responsible for communications within religious congregations of women, CWR (formerly NCNWR -- National Communicators Network for Women Religious), is comprised of professional communicators serving nearly 200 congregations across the United States and in Australia, Canada, Ireland and Italy.

Presentations and breakout sessions will focus on the conference theme “Lights! Camera! Mission! Advancing Mission through Storytelling and Visual Media.” As this is the 20th anniversary conference, there will be surprises along the way, some tributes, and time to celebrate with a gala luncheon.

Among the workshop presenters will be Jeff Goertzen, art director for the Orange County Register, giving a session on infographics. Los Angeles Daughter of St. Paul, Sister Rose Pacatte — communicator, author, media literacy educator, film and television critic — will deliver the opening keynote address on Sept. 30. Melissa Regan, film director/producer of the *Nuns on the Bus* movie, will be the luncheon speaker on Oct. 2. The conference schedule is online at www.ncnwr.org/conference/2014schedule.php

CWR's mission is to offer a network of professional support and provide education for members who promote understanding of women religious, enhance their image and advance their mission. CWR is also a resource to organizations serving women religious.

For more information about the conference, including a one-day commuter option for Oct. 1 or Oct. 2, contact Susan Oxley, CWR coordinator, at 262-721-0839 or coordinator@c4wr.org

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